



MEDIA SUB-COMMITTEE/MINUTES/28 APRIL 1992

THESE ARE DRAFT MINUTES. THEY ARE CONFIDENTIAL AND RESTRICTED TO MEMBERS OF THE MEDIA SUB-COMMITTEE, THE DAILY MANAGEMENT COMMITTEE AND THE MANAGEMENT COMMITTEE. THEY ARE STILL SUBJECT TO RATIFICATION BY THE MEDIA SUB-COMMITTEE AT ITS NEXT MEETING.

DRAFT MINUTES OF THE MEETING OF THE MEDIA SUB-COMMITTEE HELD AT THE WORLD TRADE CENTRE ON TUESDAY 28 APRIL 1992 AT 10h00

PRESENT:

- S Macozoma (ANC - Joint Convenor)
- P Coetzer (National Party - Joint Convenor)
- M Maharaj (Secretariat)
- M Morobe (Secretariat)
- NLR Hooper (Bophuthatswana)
- MS Setai (Dikwankwetla)
- MD Masango (IYP)
- MPA Ngwengya (INM)
- J Scholtz (Labour Party)
- A Badal (NIC/TIC)
- J Bachu (NPP)
- K Reddy (Solidarity)
- M Kleynhans (RSA Government)
- MM Mtuli (Transkei)
- SN Bambo (UPF)
- VP Makwarela (Venda)

SM Nxadana (Secretary)

APOLOGIES:

- Ciskei
- Democratic Party
- IFP
- SACP
- Ximoko Progressive Party

1. Welcome

- 1.1 The members were welcomed and introduced.
- 1.2 It was reported that the Secretariat had experienced a delayed response from the participants at CODESA with the nomination of their representatives to the media sub-committee.

2. Apologies

The apologies were noted.

3. Marketing of CODESA

- 3.1 Based on CODESA 1 experience, the marketing of CODESA 2 was discussed, the focal point

being the role of the SABC.

3.2 It was noted that initial meetings had taken place between the Secretariat and the SABC. The following recommendations emerged:

- 3.2.1 Comprehensive live coverage of the entire occasion on 15 and 16 May 1992.
- 3.2.2 Highlights of the two days on TV1 and CCV.
- 3.2.3 Live broadcast of the entire plenary session on Radio 2000.
- 3.2.4 Highlights of CODESA 2 on all other radio services.
- 3.2.5 Live coverage on TV1 and CCV when these two channels are not broadcasting other programmes.

3.3 It was noted that there is a need to market CODESA to the public. The neutrality of the spokesperson should be maintained.

3.4 The possible employment of professional publicity personnel/company was raised.

4. Tasks for CODESA 2

A Task Sheet (Addendum A) was discussed and the following areas needing urgent attention were identified:

4.1 Venues:

- * Posters - check whether the remaining from CODESA 1 are sufficient.
- * Stickers - check quantity from CODESA 1.
- * Banners - check condition and quality.
- * Press Room, Press Conference Room and Interview Room - enter into discussion with Telkom and SABC. Liaise with the Secretariat.
- * Media - CODESA 2 open to media. Check restrictions.
- * Backdrop - check condition and liaise with the Secretariat.
- * Venue - clear up venue.

4.1.1 Sub-group 1 consists of the following parties/organisations:

- * National People's Party
- * Dikwankwetla Party
- * Democratic Party
- * Inyandza National Movement
- * Ciskei Government

4.2 Press Kit:

- * Deadlines for delegates list - liaise with Secretariat
- * Interview list - compile and facilitate.
- * Guide sheet procedures - to be produced.
- * CODESA 1 press kit file - secretary to retrieve.

4.2.1 Sub-group 2 consists of the following parties/organisations:

- * Bophuthatswana Government
- * RSA Government
- * Labour Party
- * Venda Government
- * African National Congress
- * Inkatha Freedom Party
- * Ximoko Progressive Party

4.3 Accreditation:

- * Security - urgent liaison necessary.
- * Accreditation list from CODESA 1 files - to be retrieved.
- * Semi-permanent accreditation for the sub-committee and party seconded staff - enquiries to be made in this regard.

4.3.1 Sub-group 3 consists of the following parties/organisations:

- * National Party
- * Solidarity Party
- * NIC/TIC
- * United People's Front
- * Transkei Government

4.4 Press Liaison:

- * SABC - consider offers by SABC, make decisions on highlights, portions of CODESA 2 to be nationally broadcast and covered by TV1 and CCV.
- * TV schedules - obtain from SATV and CCV for 15 and 16 May 1992.
- * Press releases.
- * Press briefings.
- * General liaison with media.
- * Policy decisions of SABC and media - media sub-committee needs to be involved in these - consult with Secretariat.
- * Floor plan - obtain from Administration. Very urgent.

4.4.1 Sub-group 4 consists of the following parties/organisations:

- * SA Government
- * Intando Yesizwe Party
- * African National Congress - Co-convenor
- * National Party - Co-convenor
- * South African Communist Party

4.5 The secretary of the Media Sub-committee needs to inform the organisations not present at the meeting of their allocations and tasks.

4.6 It was agreed that the first party on the list of each sub-group would convene the group.

5. General

- 5.1 It was agreed that the ANC and NP should nominate representatives to the Media Sub-committee since the position of S Macozoma and P Coetzer as co-convenors was understood to be CODESA support staff.
- 5.2 The Media Sub-committee would consist of 19 party representatives and two co-convenors.
- 5.3 All documentation for the attention of the secretary should be left at the offices of the Secretariat.

6. Future Meetings

- 6.1 It was agreed that each sub-group would meet at 14h00 to plan actions. A plan report should be made to the Secretariat no later than 12h00 on Thursday 30 April 1992.

7. Closure

The meeting closed at 12h10.