



# TELEVISIE-NUUSPRODUKSIES TELEVISION NEWS PRODUCTIONS

☎ (011) 714-9111  
 Fax/Faks  
 † Broadcast/Uitsaa  
 4-24116 SA  
 ☒ Private Bag/Privaatsak X41  
 Auckland Park 2006

Televisiesentrum  
 Artilleryweg  
 Uitsaaientrum  
 JOHANNESBURG 2000

Television Centre  
 Artillery Road  
 Broadcasting Centre  
 JOHANNESBURG 2000

JLP/mn  
 8 April 1992

Mr Mac Maharaj  
 The Secretariate  
 CODESA

FAX 397-2211

Dear Mr Maharaj

Thank you for your visit last Friday. From our perspective, the discussion was most fruitful.

As agreed, we would like to give you feed-back on the way we feel Codesa's second plenary session should be broadcast on May 15 and 16.

Not only does the broadcast of the proceedings on TV1 and/or CCV have serious financial implications for the SABC (mainly due to a lack of advertising revenue), but experience has shown us that viewers resent interference in scheduled programmes. If we should broadcast the proceedings on TV1 on the Friday, our advertising loss alone would be in the region of 200-thousand to a quarter of a million rand. It could, in fact, be counterproductive from Codesa's perspective to broadcast the upcoming plenary session on TV1 and/or CCV.

We are, however, acutely aware of the historic importance of Codesa 2 and would like to propose the following:

- \* Comprehensive live coverage of the entire session on May 15 and 16 on TSS.
- \* Highlights of the two days on TV1 and CCV.
- \* Live broadcast of the entire plenary session on Radio 2000.
- \* Highlights of Codesa 2 on all other radio services.
- \* Live coverage on TV1 and CCV when these two channels are not broadcasting other programmes.



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If you are in agreement with these proposals, permission will obviously have to be obtained from the Minister of Internal Affairs, Mr Gene Louw, to use the TSS channel for this purpose.

Following confirmation from Codesa, we will approach the private sector for sponsorships to cover expenses incurred by the proposed broadcasts.

We agree that there is a need for a programme outlining the activities of Codesa, the role of the Management Committee and the Secretariat, as well as the way in which decisions are taken. I have asked the Political Staff to liase with you in this regard.

I would welcome a copy of the proceedings of the upcoming plenary session as soon as it is available. It would greatly assist us in planning our coverage.

Thank you once again for the opportunity to have exchanged ideas. I wish to propose a follow-up meeting at your convenience to finalise the SABC's coverage of the proceedings on May 15 and 16.

Sincerely



**J.L. PRETORIUS**  
**EDITOR-IN-CHIEF : TELEVISION NEWS PRODUCTIONS**