

# CONSTITUTIONAL ASSEMBLY

## INTERNAL MEMORANDUM

DATE : 1 JUNE 1995

TO : PAT GOVENDER  
LEONORA DE SOUZA

FROM : EDWARD SHALALA

SUBJECT : **REPORT ON CA STRATEGIC PLANNING WORKSHOP - 22/5/95**

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Please note that I will be out of office on 2/6/96 and the draft of the combined report can be faxed to me at the World Trade Centre. Faiza has the number.

1. There were a number of political questions that the workshop was unable to answer, eg, the timing of the draft, the status of the draft (consensus or non-consensus), etc.
2. The workshop concluded that the Community Liaison and Media Departments were implementing the appropriate communication mechanism and that subject to the above political question being answered, the most important changes necessary related to the emphasis that should be placed on Constitutional Education.

### CONSTITUTIONAL EDUCATION

3. The CEP needs to be extended to encompass a range of effective mechanisms:
  1. Publications office - Pat Govender and Greg Moran were mandated to draw-up a list of possible publications for circulation by the 7th June 1995.



2. Radio - The workshop noted the importance of radio in relation to Constitutional Education. It was decided to explore ways to utilise the media in this regard. It was felt that this was particularly important not only with regard to Kwazulu-Natal but for South Africa in general.
4. The workshop felt that other mechanisms like focus groups should be explored.
5. Co-operation between CL and Media Department. It was felt that the co-operation was generally good but could be improved by regularising the inter-departmental meetings on Thursdays at 16h00 pm. Leonora was mandated to convene these meetings.
6. Credibility of CA process - Workshop decided that ways need to be found to give feedback on submissions and to over-turn the perception of some members of the public that submissions were not being taken seriously.

**Conclusion:**

The workshop formed the beginning of a more extended planning process which will be enhanced by the availability of information in respect of the political questions under 1 above. It was felt that while the communication campaign had been successful in this phase, it was nevertheless necessary to develop ways to expand the scope and enhance the depth of the campaign conducted during the draft phase of CA work.