


MCH011-40-2-3

*from*  
ANTI-APARTHEID  
*to*  
PRO-DEMOCRACY





After 81 years of struggle we are about to realise the long-expressed aim of the ANC for a democratic state based on the will of all the people and the rights of every individual.

There is no question that the contribution made by the solidarity movement in helping to bring us to this point have been truly immeasurable.

*South Africa belongs to  
all who live in it, black and white.*

*The Freedom Charter, 26 June, 1955.*

Through your concern for human rights you have succeeded in placing the wrongs of apartheid on the stage of world focus.

This in turn has helped bring about the legalisation of our movement, the legitimisation of our struggle and the release of our leaders.

Now more than ever we urge our friends within the international community to continue to play a vigorous and outspoken role in helping to close this shameful chapter of our history.

The path of action, however, has shifted. No longer does the emphasis lie only in the resistance to apartheid and racism, but in the active encouragement and support of the growing desire for equality, freedom and justice and the call for peace and reconciliation.

The key is the transition to democracy.

Only with the transition to democracy will South Africans be able to bring about a climate of peace and the establishment of structures and conditions conducive to resolving conflict.

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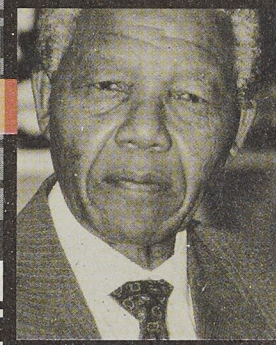
will South Africans be able to improve the quality of life and provide real economic and social solutions to the terrible deprivation experienced by so many millions of our people.

Only with the successful transition to democracy will the vast majority of South Africans finally achieve the freedom and empowerment they have so long been denied.

Only then, will all South Africans be able to work together in a truly humane and just society.

### *The high price of free elections*

1993 will be the turning point when the transition to democracy is made. This historic moment will be brought about by the first ever general election in which all South Africans, black and white, privileged and deprived, will vote as equals.



However, the cost of fighting these elections on a fair and equal basis is far from free and could well exceed R130 million (approximately \$43 million).

The task is immense.

The ANC will need to establish a working electoral infrastructure throughout the country. It will also have to carry out a programme of voter education for all South Africans, the majority of whom are rural and largely illiterate.

Much of this burden will fall solely on the ANC, since the government does not have the credibility to do it, nor is it in its interest.

Considerable resources will be needed to counter the propaganda efforts of the government which currently controls the national electronic media and which has free and unlimited access to public and state facilities.

We cannot over-stress the need to level

the playing field.

Unless the ANC acquires the resources necessary to fund an election campaign of this

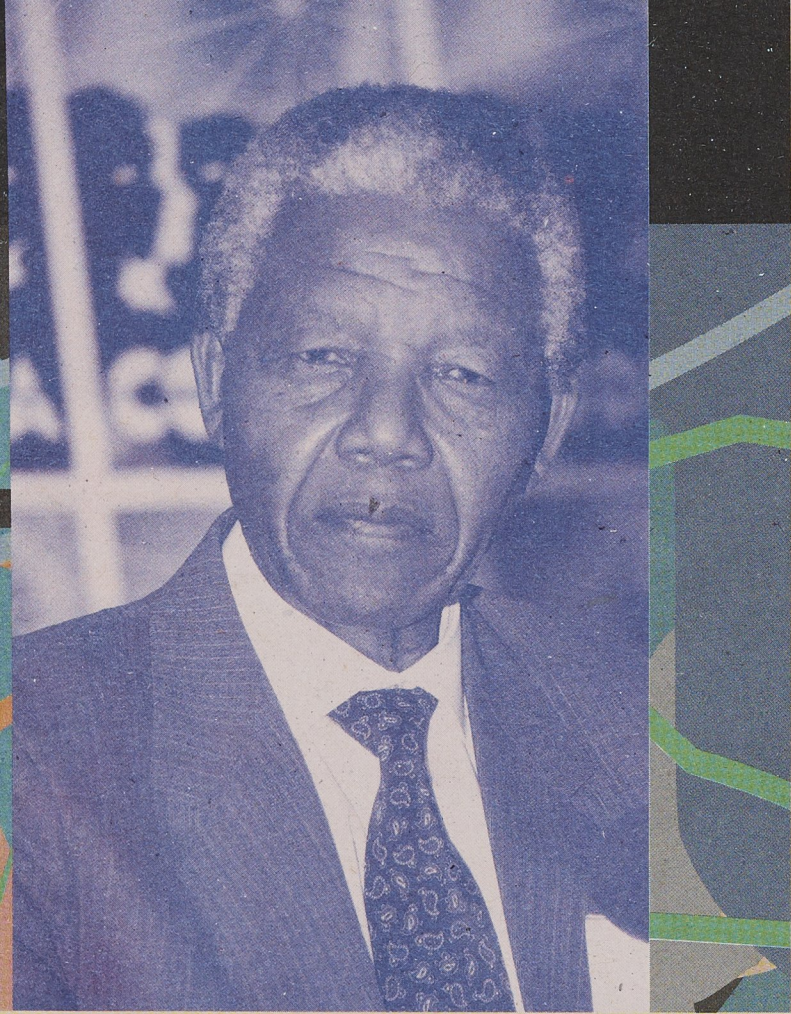
magnitude, it will not be able to compete on an equal basis.

More importantly, unless the people themselves feel they have actively, knowingly and meaningfully participated, the elections will not be seen to have been fair and free. Consequently the transition to democracy will lack legitimacy and popular support.

By supporting the ANC in this important hour you will be helping to put an end to racial conflict in South Africa. And the universal hope for a world free of exploitation and domination will have been brought a little closer.

We dare not miss the opportunity.







ANC Elections Commission, Box 61884, Marshalltown 2107 Johannesburg, South Africa. Tel: 27-11-330 7309. Fax: 27-11-333 5018.



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MATERIAL RESOURCES FOR THE ELECTION CAMPAIGN

The ANC will require more than R130 million (\$43 million) to run the campaign.

It will also need practical help, which can be made in the form of direct material contributions:

- 108 IBM-compatible 386SE desk-top computers are needed for use in regional (14) and voter education offices (94).
- 94 fax machines with built in telephone answering mechanism for each voter education office.
- 52 motor vehicles - 3 per regional office (14 regional offices) and 10 for head office.
- 86 light-weight pick-up trucks plus 4 four-wheel drive vehicles, the latter to be used in remote areas.
- 14 mobile audio-visual vehicles.
- 25 000 C30 audio-cassettes.
- 25 000 C60 audio-cassettes.
- 3000 30 minute video cassettes.
- 800 rolls of 80gsm white bond paper, 980mm wide x 6000m.
- 6 x 400 000 A2 full-colour posters.
- 700 000 T-shirts (plain or printed).
- Ready prepared ANC buttons.
- 14 button-making machines plus raw materials.
- 7000 printed banners, being 5 per branch.  
(Sizes: 1.5 x 3m or 2 x 6m).
- 70 Public Address Systems.
- 70 TV's (5 per region).
- 70 Video Machines (VCR)3.



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**HELP US BY EXTENDING OUR NETWORK**

Dear Delegate,

You can help us by extending our network of international fund-raisers and donors.

Kindly provide us with the names of another 5 persons, institutions or corporations you feel the ANC should reach out to for assistance in our "From Anti-apartheid to Pro-democracy" drive.

Your name: \_\_\_\_\_

Organisation/s you represent: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Telephone Number/s: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Suggested persons / individuals the ANC should contact:

1. Address: \_\_\_\_\_  
Tel. No: \_\_\_\_\_ Fax: No \_\_\_\_\_
2. Address: \_\_\_\_\_  
Tel. No: \_\_\_\_\_ Fax: No \_\_\_\_\_
3. Address: \_\_\_\_\_  
Tel. No: \_\_\_\_\_ Fax: No \_\_\_\_\_
4. Address: \_\_\_\_\_  
Tel. No: \_\_\_\_\_ Fax: No \_\_\_\_\_
5. Address: \_\_\_\_\_  
Tel. No: \_\_\_\_\_ Fax: No \_\_\_\_\_

If you have the means for an extensive appeal that you can undertake, please indicate in the space provided the approximate number of people you are able to reach on either a regional or national basis. \_\_\_\_\_

The Brochure is available in quantity for you to take back to your country.

The poster can be purchased at R10 each. Please contact Jean de la Harpe at the Conference.

