



**B R O A D C A S T - I N T E R E S T - G R O U P . B I G****Black Economic Empowerment Through Radio & TV Ownership****P O Box 5923 Johannesburg 2000.****Tel (011) 337 3754****Fax 333 3829**

17.12.91

The Conveners

Media Sub-Committee

CODESA

Fax 397-2211

Pages: 5

By direction of the black business community and the African National Congress (ANC) Regional Executive, represented at the Business Initiative Forum held in Daveyton, 15th December 91, do hereby make the following representations to the Conveners of the CODESA Media Sub-Committee:

That, the Broadcast Interest Group, being the largest representative black media business coalition, and a chief player in the broadcast deregulation process, would like the opportunity to participate in, address or observe the proceedings of the CODESA MEDIA COMMISSION and/or be considered for a participant role following the resolutions of the Media Sub-Committee on the media and broadcasting during the negotiation process.

We also would still like to pursue a possible briefing session with the Media Sub-Committee at its earliest convenience.

Sincerely yours,

MATTHEWS MK MALEFANE

CHAIRMAN

Mr MMK Malefane  
BROADCAST INTEREST GROUP  
PO Box 5923  
JOHANNESBURG 2000

23 January 1992

Dear Mr Malefane

In response to your recent enquiry regarding your organisation's involvement in the CODESA process, we advise that full participation is limited to political parties/organisations and administrations from South Africa and its self-governing territories, as well as to representatives of the administrations of the TBVC states (Transkei, Bophuthatswana, Venda and Ciskei).

Five Working Groups have been established as detailed below. With regard to interest groups not qualifying for full participation in CODESA, the CODESA Management Committee decided at its meeting on 10 January that "each Working Group shall determine ways and means by which women's groups and other interest groups which are not participants in CODESA may make submissions to that Working Group on matters relevant to its terms of reference."

The manner in which Working Groups will receive submissions is still under consideration by the Working Groups. In the meantime, in order to facilitate any submissions which you may wish to make, we outline below the tasks assigned to each of the five Working Groups:

- \* Working Group 1      Creation of a Climate for Free Political Participation
- \* Working Group 2      General Constitutional Principles
- \* Working Group 3      Transitional Arrangements / Interim Government/Transitional Authority
- \* Working Group 4      Future of the TBVC States
- \* Working Group 5      Time Frames and Implementation of CODESA's Decisions

The precise terms of reference of each of the above five Working Groups are available from our offices on request.

We thank you for your interest in the CODESA process and trust that this letter will assist you in determining whether or not your organisation would be interested in making submissions to any particular Working Group.

With regard to your request for a possible briefing session with the CODESA Media Subcommittee, we advise that day-to-day CODESA media matters are now the responsibility of the Secretariat. We suggest that any specific proposals you may have in this connection should be addressed, in writing, to the Secretariat at the following address:

CODESA  
PO Box 307  
ISANDO 1600

Yours faithfully



Secretariat

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Sincerely yours,



MATTHEWS MK MALEFANE

CHAIRMAN

# BROADCAST INTEREST GROUP . BIG

Black Economic Empowerment Through Radio & TV Ownership

P O Box 1872 : 501 Albany Court : (011) 725 6733  
 Joubert Park 2044 : Kapteijn St : Fax 725 6749  
 : Hillbrow 2001

The Broadcast Interest Group is a coalition of leading black professionals and entrepreneurs who are currently involved in the formulation of strategies to extend black economic empowerment to the field of radio and television broadcasting and wider audio visual (particularly electronic manufacturing) industry.

Top on the agenda is the investigation of a venture capital company that will primarily use its financial resources to assist blacks establish their own radio and television stations and to also gain a foothold in the audio visual industry and market place. Primarily, the envisioned venture capital company will use its financial resources to:

- assist blacks in the acquisition and ownership of broadcast properties.
- fund its charitable black broadcast related educational and management development program, and
- Structure its financing to join with the entrepreneur's resources and available capital from conventional and informal sector sources to achieve sound business investments.

Some of the the specific activities in BIG's program include:

The organising and hosting of an international broadcast conference in South Africa for 1992 and

Creating a special scholarship and mid-career development training program in radio and television management and technical production for black South Africans at leading broadcast centres worldwide.

Already targeted by the planned venture capital company, is the acquisition of a broadcast license (with the impending deregulation of broadcasting) to launch the first independent black majority share owned national television network. The Network's growth and diversification program will include, on the one hand;

entering satellite broadcasting beginning with a reception area covering Cape-to-Cairo ( the Pan African Network ), and on the other;

The holding company for the network, entering electronics soft and hardware manufacturing (i.e. the networks decoders, television sets) motion picture financing, production, distribution and exhibition.

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Both the National ( South Africa ) and Satellite ( All Africa ) Pilot Network Program are scheduled to go on the air towards the end of 1992.

Adjunct to the Network's debut, will be the hosting in South Africa, of the first International Media and Entertainment Exposition.

Blacks controll less than 1% of the broadcast and audio visual industry in South Africa. Without harnessed capital and a sound business plan, blacks will not be able to exploit the opportunities that are soon to arise with the impending deregulation of broadcasting. The Broadcast Interest Group, BIG, is the one vehicle that is bringing about black economic empowerment and entry into the future electronics industry.

M K Malesane  
Chairman

BROADCAST INTEREST GROUP MEMBERS AND ASSOCIATES

22/11/91

SOUTH AFRICA

1. MATTHEWS MK MALEFANE, CHAIRMAN, INDEPENDENT FILM & TV PRODUCER,  
PR/PROMOTIONS CONSULTANT
2. BLONDIE MAKHENE, MUSICIAN, COMPOSER, PRODUCER AND DIRECTOR OF GROUP OF COMPANIES
3. BRIGITTE MOTSEPE, PUBLIC RELATIONS AND MARKETING CONSULTANT
4. ANDREW LUKHELE, PRESIDENT, NATIONAL STOKVEL ASSOCIATION OF SOUTH AFRICA
5. KHEHLA MTHEMBU, MD, AFSURE
6. GABY MAGOMOLA, BANKER, SENIOR EXECUTIVE OF FABCOS AND BUSINESS LEADER
7. MOSS LECKA, DIRECTOR OF GROUP OF COMPANIES
8. TOM MBOYA, DIRECTOR OF GROUP OF COMPANIES AND COMMUNITY LEADER
9. SUZZETTE MAFUNA, PUBLIC RELATIONS CONSULTANT
10. NAKEDI RIBANE, ACTRESS AND DIRECTOR OF GROUP OF COMPANIES
11. SHADOW TWALA, RADIO ANNOUNCER AND PRODUCER
12. GIBSON THULA, DIRECTOR OF GROUP OF COMPANIES
13. MIKE MOHOLO, SENIOR EXECUTIVE, DEVELOPMENT BANK OF SOUTHERN AFRICA
14. SOLOMON MOREWA, SPORTS ADMINISTRATOR
15. WENDY LUHABE, MARKETING MANAGER, BMW SOUTH AFRICA
16. MABEL RANTLHA, SENIOR EXECUTIVE, SOUTH AFRICAN BREWERIES
17. MORAKILE SHUENYANE, SENIOR EXECUTIVE, ENGEN
18. LEE SAMUELS, DIRECTOR DIRECTOR OF GROUP OF COMPANIES
19. GLEN COWLEY, PUBLISHER AND PUBLIC RELATIONS CONSULTANT
20. DUMISANE MAHLASELA, SENIOR OFFICER, INSTITUTE FOR MULTI-PARTY DEMOCRACY
21. SHEILA BELL, RADIO ANNOUNCER AND PRODUCER
22. JOHNNY MPHATSOE, TELEVISION DIRECTOR/PRODUCER
23. SOLLY MBELE, MOVIE AND TELEVISION CAMERAMAN
24. JEFF VAN ROOYEN, CHARTERED ACCOUNTANT
25. ALAN ROPER, DIRECTOR OF GROUP OF COMPANIES
26. JOAS MOGALE, GENERAL SECRETARY OF THE FOUNDATION FOR AFRICAN BUSINESS AND  
COSUMER SERVICES, FABCOS
27. TSHIDI MAJELA, SENIOR OFFICER, EDUCATIONAL OPPORTUNITIES COUNCIL
28. BOBBY MAKWETLA, SENIOR EXECUTIVE, TIGER OATS
29. MAKGALA NGATANE, CEO, MALORING CONSULTING SERVICE AND TELEVISION PRODUCER
30. AGGREY KLAASTE, EDITOR, SOWETAN NEWSPAPER, AND COMMUNITY LEADER
31. TORON TELEVISION STUDIOS
32. NATIONAL PANASONIC
33. AFRICAN NATIONAL CONGRESS, ANC
34. PAN AFRICANIST CONGRESS, PAC
35. NATIONAL OLYMPIC SPORTS CONGRESS, NOSC

AFRICA

1. GALLUS MVOULA, CEO, MULTIPLEX COMMUNICATION, CAMEROON
2. MOISE NGAE MOUBEKE, SECRETARY GENERAL, MINISTRY OF INFORMATION AND  
CULTURE, CAMEROON
3. E.N. ESSOKA, MARKETING MANAGER, STANDARD CHARTERED BANK, CAMEROON
4. NII N. QUAYNOR, CHIEF DIRECTOR, NETWORK COMPUTER SYSTEMS LTD, GHANA

WASHINGTON DC

1. ~~DR RAYMOND AKWULE~~, PUBLISHER, AFRICA COMMUNICATIONS MAGAZINE,  
PRESIDENT, AFCOM INTERNATIONAL INC.
2. WALTER E. FAUNTROY, PRESIDENT, WALTER E. FAUNTROY & ASSOCIATES AND FORMER  
CONGRESSMAN
3. CLARENCE HAYNES, INVESTMENT BANKER
4. AYALEW MANDEFRO, REGIONAL DIRECTOR, AFRICA, COMMUNICATIONS SATELLITE CORPORATION
5. ~~ED MADDOX~~, CONSULTANT TO TIME WARNER AND BLACK ENTERTAINMENT TELEVISION, BET

EUROPE

1. DAVID LONGDON, CEO, ELM CAPITAL MANAGEMENT LTD, UNITED KINGDOM
2. COMMISSION OF THE EUROPEAN COMMUNITIES - AUDIOVISUAL, INFORMATION, COMMUNIC., CULTURE