



SUIDAFRIKAANSE FILM & TELEVISIE INSTITUUT
 ☒ 3512 Halfway House 1685 ☎ (011) 315-0140 Fax: 315-0146
 SOUTH AFRICAN FILM & TELEVISION INSTITUTE

11 March 1992

Dr Zach de Beer
 Chairman : Steering Committee
 CODESA
 P O Box 307
 ISANDO 1600

Dear Sir,

I this morning received your office's confirmation that our submission in respect of broadcasting and feature film production has been received.

It has been brought to my notice by members of the Institute that certain matters were not strongly identified in our submission.

The Institute wishes to draw your attention to the fact that its members undoubtedly represent more than 80% of all film and television activities from a producer's point of view in this country. It also wishes to underline the strength of its constituency. I refer to the fact that the Institute has more than 100 companies and individuals as members who pay membership fees on an annual basis. It is our contention that many other organisations who might be making submissions to your Committee could possibly not represent a constituency of any importance.

In the opening paragraph of our submission, it was mentioned that the Institute provides employment opportunities for more than 10 000 people. Your attention is drawn to the fact that the Institute, apart from being an organisation representing producers, also represents the film distribution industry, the processing industry and other ancillary facets of the industry such as sound and video laboratories.

We therefore feel that in considering our proposals in relation to other proposals, your Committee should satisfy itself on the validity and the importance of such other organisations. My Institute is highly regarded by Government, the SABC and M-Net and as far as we know, is recognised by all these institutions.

Yours faithfully,

M H HEYNS
 COUNCIL MEMBER