



MEDIA LIST

OCTOBER 1991

The Media List is representative of the publications monitored on a regular basis.

1. FINANCIAL, ECONOMIC & SOCIO-POLITICAL SERVICE (FES)

NEWSPAPERS

DAILIES

Business Day
Beeld
Citizen
Sowetan
Star
Transvaler

WEEKLIES

Sunday Star
Sunday Times
Sunday Tribune
Rapport
City Press
New Nation
Weekly Mail
Vryeweekblad

INTERNATIONAL

Financial Times

COASTALS

Argus
Burger
Cape Times
Daily Dispatch
Daily News
Diamond Fields Advertiser
Die Burger
Eastern Province Herald
Evening Post
Natal Mercury
Natal Witness
Oosterlig
Post Natal
Pretoria News
Volksblad

MAGAZINES

NATIONAL

Financial Mail
Finance Week
Finansies & Tegnies
Leadership
The Executive
Mining Mirror
SA Mining, Coal, Gold and Base Minerals
COM Newsletter

INTERNATIONAL

The Economist
Mining Journal
Banker

THE COMPANY RESERVES THE RIGHT TO ALTER THE MEDIA LIST



2. SPECIALIST & ENVIRONMENTAL SERVICES

The Specialist Services Media List includes those publications listed under the Financial, Economic & Socio-political list together with the following publications.

CAXTONE

Alberton Record
 Bedfordview/Edenvale News
 Benoni City Times
 Boksburg Advertiser
 Brakpan Herald
 Brits Pos
 Germiston City News
 Kempton Express
 Krugersdorp News
 N.E. Tribune
 Newcastle Advertiser
 Nigel Heidelberg Herald
 Northcliff Melville Times
 Noordvester
 Randburg Sun
 Randfontein Westonaria Herald
 Ratanda Voice
 Roodepoort Record
 Rosebank Kilarney Gazette
 Rustenburg Herald
 Sandton Chronicle
 Southern Courier
 Tembisan
 Vaal Ster
 Vervoerdburg News
 Western Telegraph
 Vaal Vision
 Klerksdorp Record
 Lentswe
 Orkney Record
 Western Transvaal Record

AGRICULTURAL/ENVIRONMENTAL

African Wildlife
 Bushcall
 Environmental Action
 Environmental Planning & Management
 Farmers Weekly
 Landbouweekblad
 Parks and Grounds
 SA Garden and Home
 Toktokkie
 Resource

BUILDING & CONSTRUCTION

African Building Contractor
 Architecture SA
 Architectural Review
 BEM Specifier
 Building Products News
 Building
 Housing in SA
 Planning
 SA Builder
 SA Construction World
 SA Home Owner
 Steel Construction

BUSINESS / FINANCE

Economist
 Executive
 Enterprise
 Finance Week
 Financial Mail
 Finansies & Tegniek
 Leadership
 SACOB Review

COMPUTER & ELECTRICAL

Computer Week
 Computing SA
 Computech
 Computer Graphics
 Corporate Computing Today
 Current
 Data Week
 Electricity & Contact
 Electronics News
 Pulse
 SA Dealer News
 SPIN
 Technology SA

ENGINEERING

Civil Engineering Contractor
 Engineering News
 Engineering Week
 Municipal Engineer
 Munisipale & Openbare Dienste
 Water, Sewage & Effluent

FOOD & BEVERAGES

Food Industries
 Food Review
 Hotel & Caterer
 Liquor Store Monthly
 Professional Caterer
 SA Bakery & Confectionary Review
 SA Sugar Journal

GENERAL

Bona
 De Kat
 Excellence
 Kour
 Living
 Personality
 Scope
 Talk
 Tribute
 Thandi
 Tomorrow

INDUSTRIAL/MANUFACTURING

Chemical equipment News
 Corrosion & Coatings
 FEM
 FWP
 Industrial Mirror
 NEN
 PSA Plastics
 Promat News
 Plant
 SA Machine Tool Review
 Vector
 Wood SA
 SA Cleaning Review

INSURANCE

Cover
 Vitae

MEDICAL/PHARMACEUTICAL

Clinical Nutrition
 Dental Update
 Hospital & Specialist Medicine
 Hospital Supplies
 Hospital Update
 Journal of Age Related Disorders
 Modern Medicine
 Nursing RSA
 Pedmed
 Pharmacy Retailer
 Pharmaceutical & Cosmetic Review
 Physio Forum
 SA Bone & Joint Surgery
 SA Journal Physiotherapy
 SA Journal Epidemiology
 SA Optical Dispenser
 SA Optometrist
 SA Pharmaceutical Journal
 SA Retail Chemist
 Update

MINING

Mining Equipment News
 SA Mining World

OTHER

IPM Journal
 LMS
 Marketing Mix
 Security Focus

RETAIL

The Buyer
 FMCG Retailer
 DIY Trade News
 Diamond News & SA Jeweller
 Hire SA
 Packaging Review
 Retailing News
 Rubber SA
 SA Hairdressing & Beauty Culture
 SA Shoemaker & Leather Review
 Store Owner
 Textile Industries Digest

SPORT & LEISURE

Bike SA
 Car
 DIY Weekend Workshop
 Getway
 Ihobe
 Freewind
 Pedal Power
 Power & Ski
 SA Race Horse
 Wiel
 World Airnews
 Video & Movie Business

TRANSPORT

Auto Body Shop
 Commercial Transport
 Freight and Container Weekly
 Freight World
 Logistics News
 Railways SA
 Taxi Talk
 Transport Management

WOMENS

Cosmopolitan
 Fair lady
 Femina
 Living & Loving
 Rooi Rose
 Womens Value
 Your Family



CORPORATE MEMBER OF THE SPECIALIST PRESS ASSOCIATION
 MEMBER OF THE JOHANNESBURG CHAMBER OF COMMERCE AND INDUSTRY

1st Floor, 5 Conrad Drive, Blairgowrie 2194
 Telephone (011) 787-1002/3 Fax (011) 789-5273
 P.O. BOX 938 PINEGOWRIE 2123

ORDER FORM

YOUR REF/ORDER NO:

SECTION 1

We wish to subscribe to the undermentioned Service(s)
 commencing on/back-dated to

A. Library Club (Pages 9-11)

Number of Units	Unit Price

B. Other Services (Pages 1-8)

	Service @	R	pa
	Service @	R	pa
	Service @	R	pa
		R	pa
		R	pa

Our cheque is enclosed for R _____
 +VAT R _____
 \$PLUS Delivery fee (excluding Johannesburg) R _____
TOTAL REMITTANCE R _____

 Authorized Signature Position Date

 Name (Please Print)

†Please delete as appropriate

SECTION 2

Please complete the following

Company Name _____
Contact Person _____
Phone No () _____
Fax No () _____

Delivery Address _____

Account Address _____

Please return the completed order form and payment to

**STOCK PRESS
P.O. BOX 938
PINEGOWRIE
2123**