



10 January 1992

RECOMMENDATION TO MANAGEMENT COMMITTEE ON MEDIA LIAISON

The question has arisen as to how CODESA relates to the media in the months leading up to and including CODESA 2. It is our feeling that it is imperative that CODESA, in between plenaries, continues to project itself in the media. CODESA should have its own persona projected through the media to keep the legitimacy, integrity and momentum of the process intact. CODESA should avoid an ad hoc approach to the media.

To meet this objective, it is recommended that an individual be appointed by CODESA to communicate and liaise with the media. To assist this individual, any policy issues which arise would be referred to an appropriate body.

The duties of the CODESA Media Liaison Officer, should this person be appointed, would be to:

- * Create, maintain and give direction to media interest in the CODESA process.
- * Co-ordinate media releases and any press conferences.
- * Respond to press enquiries.
- * Liaise with working groups to structure media relations.

It is our feeling that this recommendation, should it be accepted, would prove beneficial to the CODESA process.

Piet Coetzer
Convener, Media
Subcommittee

Saki Macozoma
Convener, Media
Subcommittee

Colin Coleman
Manager, Media
Subcommittee