[1]

C • O • D • E • S • A

WORKING GROUP 1

SUBGROUP 3

EXTERNAL SUBMISSIONS

APRIL 1992

VOL 4

CONVENTION FOR A DEMOCRATIC SOUTH AFRICA

PO Box 307, Isando, 1600, South Africa.
Telephone (011) 397-1198/99. Fax (011) 397-2211

C • O • D • E • S • A

CONTENTS:

1. CTFM RADIO: (VERBAL REQUEST)

2. CHRISTIAN TELEVISION: ANSOEK OM 'N LISENSIE VIR 'N NIE NETWERK

CONVENTION FOR A DEMOCRATIC SOUTH AFRICA

PO Box 307, Isando, 1600, South Africa.
Telephone (011) 397-1198/99. Fax (011) 397-2211

CTFM
91.3 STEREO
FESTIVAL RADIO
Dock Road Annex • Dock Road • Waterfront • 8001 • Tel:
SOUTH AFRICA'S FIRST INDEPENDENT LOCAL RADIO STATION

FACSIMILE TRANSMISSION SHEET

TO: The Chairman,
Working Group 1,
Codesa.

FAX NO: (011) 397-2211

FROM: John Grierson,
Managing Director: Radio Enterprises
Licensees/Operators of CTFM Radio
Cape Town.

FAX NO: (021) 252158

TELEPHONE: (021) 4398358

NUMBER OF PAGES 3
(Cover sheet included)

CTFM
91.3 STEREO
FESTIVAL RADIO
Dock Road Annex • Dock Road • Waterfront • 8001 • Tel 439.8358
SOUTH AFRICA'S FIRST INDEPENDENT LOCAL RADIO STATION

The Chairman,
Working Group 1,
Codesa.

John Grierson,
Managing Director: Radio Enterprises (PTY) Limited
13 Saint Bedes Road,
Three Anchor Bay,
CAPE TOWN 8001

March 30 1992

Dear Mr Chairman

We understand your working group (and/or Sub-group 3) will soon decide from whom to invite submissions on the future of local and community radio services in South Africa, as well as other broadcasting issues. As licensees/operators of the first independent local radio station in South Africa, we would like to be heard by the working group and hope the steering committee will give this request their favourable consideration.

We feel we are eminently suited to make a submission to the group. After 10 years of constant approaches and applications to all relevant authorities, Radio Enterprises was granted a temporary licence for the duration of the Cape Festival. The Festival ran from February 29 to March 9 1992, during which time we broadcast around the clock to the greater Cape Town area.

Our programme mix was based on extensive experience garnered in North America and Europe, and included community services; local news, actuality and discussion on contentious issues in Cape Town; sport and music. We also hosted an impartial live "phone-in" just prior to the referendum.

Representatives of the three parties agreed independent local radio provided the perfect forum for open debate and interaction between politicians and the public. Each endorsed CTFM as a fine working example of local radio.

/... 2

From the overwhelming response from the public, we estimated listenership grew to around 250 000 in less than a fortnight. Messages of support and petitions seeking extension of our licence numbered several thousand and indicated an audience transcending racial, language, socio-economic, sex and age boundaries.

We have long been aware of the power for good that local radio constitutes, and its prevalence as predominant radio medium worldwide. Moreover, CTFM's success proved the need for independent local radio as medium distinct from the national character of broadcasting to date. Nothing currently licensed comes near exploiting radio's potential.

This potential lies in radio's ability to focus on communities and engage them in two-way communication. When radio tries to communicate with too many people, it loses credibility by trying to be all things to all people.

We believe local radio stations can give the medium back its credibility by promoting contact and trust in the communities they serve.

During the past decade, we submitted more seminal thinking on radio (including strategic plans for national networks and local stations alike) than any other private enterprise, and have voiced our views at every forum in which South African broadcasting has been discussed in recent years. We were recently offered membership of the Southern African National Association of Broadcasters.

We hope you will give us the opportunity to state our case. In particular, we would like to give Codesa the benefit of our thinking on avoiding pitfalls in the creation of an independent body controlling broadcasting. In this regard, we share a number of concerns with many individuals and bodies on the structure and membership of this body.

Yours sincerely,

<u>JOHN GRIERSON</u>
Managing Director: Radio Enterprises

CTV
CHRISTIAN TELEVISION
CHRISTELIKE TELEVISIE
Reg No 91/01335/08

PO BOX 33626 GLENSTANTIA 0010
POSBUS 33626 GLENSTANTIA 0010

ENTRANCE CNR MENLYN DRIVE & COROBAY ROAD
INGANG H/V MENLYN RYLAAN & COROBAY WEG

TEL: (012) 348-4251/2/3
FAX: (012) 348-4250

Mnr Brink/ak
B76/92

01-04-1992

Codesa

FAX : 011 - 3971198

Menere

AANSOEK OM 'N LISENSIE VIR 'N EIE NETWERK

Aangeheg hierby 'n afskrif van 'n skrywe gerig aan die Minister van Binnelandse Aangeleenthede vir u inligting.

Die uwe
CHRISTELIKE TELEVISIE

Per:

DIRECTORS : DR I BURGER (CHAIRMAN), M J BRINK (SECR), PAST E GSCHWEND, PAST R McCAULEY, PAST E ROEBERT, MR L MOLLER, PAST M HAROLDT, PAST P HUDSON, REV D THEBEHALI. **ALTERNATIVE DIRECTORS** : PAST L DU PLESSIS, PAST E G MOODLEY, REV C REDDY, PAST R STEELE, PAST H STEYN

ctv
CHRISTIAN TELEVISION
CHRISTELIKE TELEVISIE
Reg No 91/01335/08

PO BOX 33626 GLENSTANTIA 0010
POSBUS 33626 GLENSTANTIA 0010

ENTRANCE CNR MENLYN DRIVE & COROBAY ROAD
INGANG H/V MENLYN RYLAAN & COROBAY WEG

TEL: (012) 348-4251/2/3
FAX: (012) 348-4250

U Verw. M3/5/1/2/16 Ons Verw. Mnr Brink/ak
B76/92

01-04-1992

Die Minister
Binnelandse Aangeleenthede
Privaatsak X 9102
KAAPSTAD
8000

Meneer

AANSOEK OM 'N LISENSIE VIR 'N EIE NETWERK

U is daarvan bewus dat ons maatskappy 'n ooreenkoms gesluit het met die Suid-Afrikaanse Uitsaaikorporasie in terme waarvan ons tans 26 ure per maand christelike programme op televisie uitsaai.

Ons wil graag die volgende op rekord plaas, naamlik :

1. Ons het aansoek gedoen om die tyd wat gebruik was deur Goeie Nuus Televisie te bekom. Ons is meegedeel dat ander christelike groepe hierdie tyd benodig en dat ons aansoek nie oorweeg kan word nie.

2. Ons bevestig dat ons u meegedeel het dat ons in belang van christelike televisie uitsendings graag met hierdie groepe wil onderhandel ten einde met hulle saam te werk. Ons het nog nie die name van hierdie groepe ontvang nie. Ons sal graag die name wil ontvang sodat ons met hulle in verbinding kan tree.

3. Ons wil graag voortgaan met ons televisieuitsendings. Ons wil graag meer uitsaaityd bekom. Ons sal met enige christelike groep of kerk wil saamwerk om te verseker dat christelike programme in die toekoms uitgesaai kan word. Ons glo dat ons

DIRECTORS : DR I BURGER (CHAIRMAN), M J BRINK (SECR), PAST E GSCHWEND, PAST R McCAULEY, PAST E ROEBERT, MR L MOLLER, PAST M HAROLD, PAST P HUDSON, REV O THEBEHALI. ALTERNATIVE DIRECTORS : PAST L DU PLESSIS, PAST E G MOODLEY, REV C REDDY, PAST R STEELE, PAST H STEYN

programme aan die behoeftes van baie mense voldoen, maar besef dat die programme van ander kerke ook uitgesaai moet word sodat daar aan die behoeftes van alle christene voldoen kan word. Omdat televisie as 'n medium so duur is is dit absoluut noodsaaklik dat alle kerke met mekaar saamwerk om kostes te rasionaliseer. Ons doen 'n beroep op u om hierdie groepe bymekaar te kry sodat ons almal kan seker maak dat die boodskap van verlossing in Jesus Christus in ons land kan voortgaan en uitgebou word.

4. Ons wil graag ons kontrak wat volgende jaar verval hernu vir 'n verdere periode van 10 jaar. Ons doen dus hiermee aansoek om 'n verlenging. Dit is noodsaaklik om nou reeds te weet of ons kontrak hernu kan word. Ons beoog om groot kapitale uitgawes aan te gaan maar kan nie daarmee voortgaan indien ons nie sekerheid het nie. Van hierdie kapitale uitgawes sal gedoen word bywyse van buitelandse beleggings in Suid-Afrika.

5. Ons sou graag 'n eie netwerk in Suid-Afrika wil bekom op die basis van 'n publieke uitsaaidiens. Ons beoog 'n netwerk met opvoedkundige programme, gesonde gesinsvermaak asook godsdienstige programme. Dit het onder ons aandag gekom dat die Suid-Afrikaanse Uitsaaikorporasie aansoek gedoen het vir so 'n lisensie op die Top Sport Surplus Kanaal (T.S.S.). Die S.A.U.K. beoog blykbaar ook om 'n publieke uitsaaidiens daar te stel met dieselfde oogmerke. Ons sou graag dringend wil verneem of die toestaan van hierdie lisensie nie teruggehou kan word totdat ons die saak met u en die S.A.U.K. kan bespreek nie. Moontlik kan van die tyd op hierdie netwerk toegeken word aan ons vir uitsendings van christelike programme veral soggens wanneer hierdie netwerk onbenut is.

6. Ons sou graag hierdie saak so gou as moontlik met u persoonlik wou bespreek en verneem graag dringend wanneer ons u kan ontmoet.

Die uwe
CHRISTELIKE TELEVISIE

Per: [signature]

Afskrifte hiervan versend aan :

1. Prof Christo Viljoen, Voorsitter SAUK Raad
2. Mnr Wynand Harmse, Direkteur Generaal SAUK
3. Codesa