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**UPTON**  
**INTERNATIONAL**  
BROADCAST & COMMUNICATIONS COMPANY

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18 FEBRUARY '92

CHAIRMAN MANAGEMENT COMMITTEE  
C O D E S A

Dear Sir,

NEW MEDIA AND BROADCASTING RECOMMENDATIONS

As requested by CODESA we would like to make ourselves available to the committee on whatever basis that would be most beneficial.

Our company has been involved in the industry locally for 16 years and has extensive international experience. Having had an association with the International Management Group (Mark McCormack) for many years, we had the opportunity to be involved in the initial phases of the formation of BSB in the UK.

Our international connections are further enhanced by our association with the IOC (International Olympic Committee) and we were the company responsible for the Games being shown here.


Our experience in satellite technology and our pro-active nature both locally and internationally has put us one step ahead of most organisations in the country.

We have already three and a half years ago applied to the Minister, Mr Gene Louw, for a licence to broadcast and have since that time co-operated with the Task Force and more recently with the IDC.

We believe we could bring a tremendous amount of experience to the table, and would like the opportunity to participate. The smaller players in the market place do have a lot to offer.

I look forward to your response.

Kind Regards



GREG UPTON

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