

SUMMARY REPORT OF THE LIAISON WORKSHOP

INTRODUCTION

This document stems from a Communications Workshop held on 22 May 1995 by the Media Department, Community Liaisons and representatives from various other CA departments.

The aim of this workshop was to initiate a Communications Strategy for the second phase of the constitution - making process.

AIM

To ensure a legitimate constitution by building a culture of constitutionalism.

B. OBJECTIVES

educate

inform

stimulating qualitative participation

C. TARGET

All South African's, with a bias towards the rural and disadvantaged groups.

RESULTS

Although the workshop concluded that Media & CL were implementing the appropriate communications mechanisms, various changes to the content and implementation were agreed upon. This included a shift in focus from just information dissemination about the process to disseminating greater educational information.

MEDIA PLAN

It was agreed that the percentage of educational information being put out would increase drastically in the new phase.

Implementation of plan

a. Print Media

- Advertising - use of educational graphics similar to those used in

1. The CEP needs to be extended to encompass a range of effective mechanisms:
 - a) Publications office - Pat Govender and Greg Moran were mandated to draw up a list of possible publications for circulation by June 7.

OTHER

It was felt that the co-operation was effective but should be strengthened by regularising the inter-departmental meetings on Thursdays at 16h00. Leonora De Souza agreed to convene these meetings.

The workshop felt that other mechanisms, such as focus groups, should be explored.

Credibility of the CA process

Some felt that additional mechanisms were needed to give feedback on submissions and to over-turn the perception that submissions were not being taken seriously.

UNRESOLVED ISSUES

Various issues which could be stumbling blocks were looked at. These included;

1. The timing of the draft.
2. The form that draft could be published
3. Consensus vs non-consensus.